

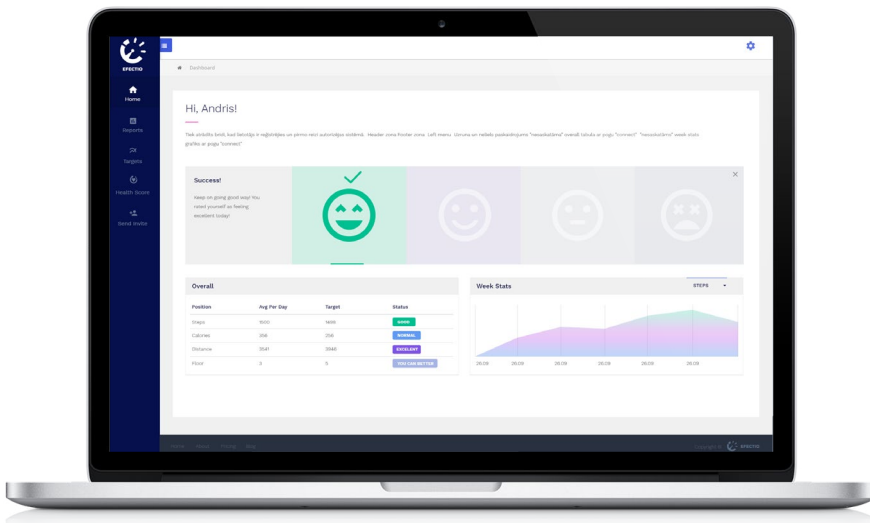


EFFECTIO

Efectio – the Promoter of Your Business Health

Product Description

It is scientifically proven that regular physical activities facilitates brain function and restore the resources of human energy.



EFFECTIO PLATFORM DEMO VERSION SCREENSHOT

Therefore, physically active employees are more energetic, inspiring and manage their work duties do more effectively.

To induce and maintain regular physical activities in your workplace, we have developed Efectio platform, that incorporates smart (intelligent) technologies and employee motivation system.

Efectio platform motivates an employee to do physical activities in a smarter way and afterward analyses its productivity, evaluation of self-assessment, sleep quality and other data, therefore providing information about physical activity impact on employee productivity and wellness.

Efectio platform combines three elements that will help to develop the culture of physically active lifestyle and uplift companies productivity:

- Convenient activity tracking system and goal setting option which can help an employee to make that step and start an active lifestyle. Moreover, your progress can be easily overviewed.
- Motivation system and contest elements make process interesting for employees.
- Companies and teams determine overall goals, challenge colleagues and competitors, consequently obtaining measurable data about employees activity, engagement level and activity impact on productivity.

Values/Benefits for Company

Nowadays it is not enough to have just a competitive wage and social guarantees, in order to attract the best specialists and keep your assets.



Any employee is making their decision based on his or her's value system. They want to feel that their employers care about their welfare (not only financial) and feel as the part of the team.

By using Efectio platform, organization will noticeably make their job easier with HR recruitment and management challenges, thus (at the same time) receiving comfortable tools for developing organization's' internal culture, increasing employees' loyalty and productivity.

- **Employees that are more active**, healthier and energetic will perform extra productively and

efficiently with their work duties and inspire colleagues around them.

- **Cohesive team and strong internal** culture will engage people with similar value system to the company.
- **Measurable and comparable data**, which shows employee activity impact on work productivity, will allow to identify the most effective employee motivation techniques and establish more precise decisions about the investments in the staff development.

Our Offer

Efectio offers two cooperation models:

Efectio Boost

Activity tracking and goal setting platform, which will help users develop consciousness about an active lifestyle and effortlessly follow progress.

- Activity tracking taking data from smart devices and applications used by a user.
- Motivational game elements, team challenges, and point collection system.
- Detailed reports about activity amount, employee’s engagement level, and their wellbeing.
- Suggestions and tips for training, nutrition, productivity etc.



Efectio Drive

A modern platform for employee engagement and productivity that allows you to accurately analyze the impact of physical activity on productivity, effectively implement employee motivation programs and make decisions based on information about investing in staff development.

- Precise activity tracking with Efectio smartwatch.
- Motivational game elements, team challenges, and point collection system.
- Detailed reports about activity amounts, employee engagement level, and their wellbeing.
- Gift awards system from popular service providers.
- Integration options with the most popular HR, CRM, KPI systems.
- Individual training, nutrition etc. programs.
- Individual report and function development.

